



MEDIA RELEASE

ILLUMINAQUATM
fire • music • water

ILLUMINAQUA NAMED IN TOP 100 FESTIVALS IN ONTARIO

For Immediate Release – March 12, 2010

Welland - The Waterway's Arts and Culture Series, IlluminAqua, has been awarded the distinction of being in the Top 100 Festivals and Events in Ontario. At the Spring into Action, 2010 Festivals and Events Ontario Conference, the list of Top 100 festivals and events in Ontario was revealed. This is the third year that IlluminAqua has received this provincial distinction.

IlluminAqua is a unique blend of music, fire, and fountains all set on the waters of the Old Welland Canal. There is no other festival like this in Ontario and IlluminAqua draws people from across the province. The Welland Recreational Canal Corporation (WRCC) showcases IlluminAqua every year and is honoured to be named in the Top 100, with other great festivals and events that take place in Ontario. "IlluminAqua is a very unique production and we're able to capture audiences from all over. The amazing atmosphere and the new amphitheatre have been exciting elements that keep people talking about IlluminAqua long after the flames have burned down", suggested WRCC Executive Director and Creative Director of IlluminAqua, Stephen Fischer.

In the last two years, IlluminAqua has showcased many Canadian Artists, including Stephan Moccio, writer of the Vancouver 2010 Olympic song, 'I Believe', and Nikki Yanofsky who performed 'I Believe', as well as the Canadian National Anthem, during the seventeen days of the Vancouver 2010 Olympics. The wait for the 2010 line-up is now over and on Thursday March 25th, the 2010 IlluminAqua Arts and Culture Series artist line-up will be announced at a special, open to the public gathering, in Welland City Council Chambers at 3:30 pm.

"It is very exciting to be able to announce who will be on the IlluminAqua stage in 2010 as the anticipation has been building in the community. Staff and WRCC Board Members are being asked everywhere they go, if the line-up has been picked" stated, Bob Mahler, WRCC Chair. The public announcement on the 25th of March will feature live performances from two of the featured artists, refreshments and snacks for guests, and the live giveaway of two (2) sets of VIP Season Ticket Packages valued at over \$150 each.

After each season the WRCC is flooded with suggestions from the community and information packages from artists for the next season's line up. "It is a hard decision to make every year, as there are great artists from all across the world, now, sending in music to listen to, every day". With there being five (5) performances this season the decision is even tougher. "We've managed to put together another award winning, multi-genre season, that is sure to please audiences," continued Fischer.

IlluminAqua productions are slated for: May 21, June 18, July 9, August 6 and September 3. Come on out on March 25th, 3:30 pm, Welland City Council Chambers for the special live performances, giveaways and line-up announcement.

Contact:

Stephen Fischer
WRCC Executive Director
905-735-1700 ext 2311
info@illuminaqua.ca

